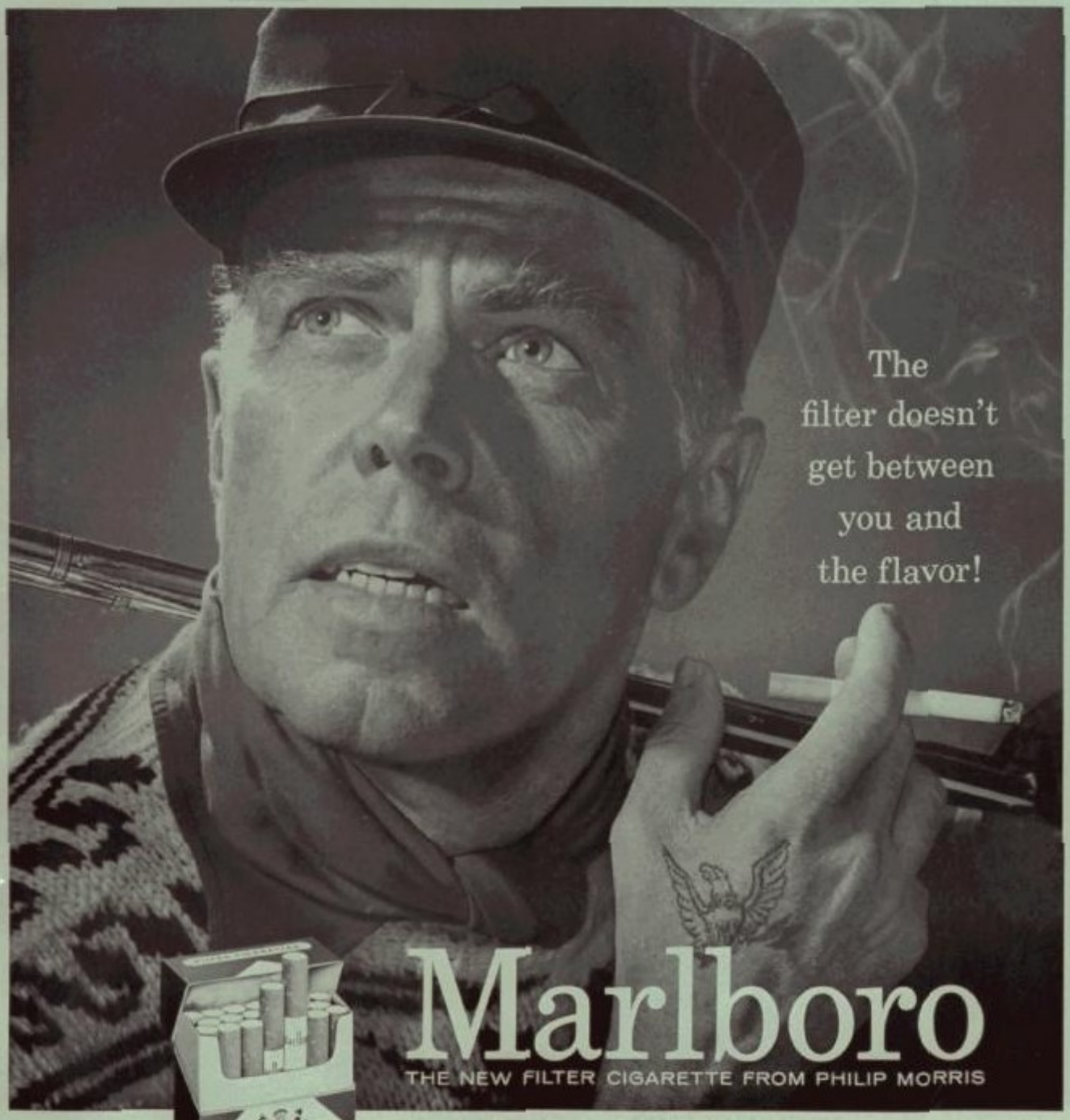
LEO BURNETT COMPANY, *Inc.*
Ad No. 135—Req. No. 54333—1 page—blind—B&W—10 11/16 x 13 9/16 in.—Look, November 29, 1955

Krier



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Firm to keep cigarettes from crushing. No tobacco in your pocket.

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Yes, this easy-drawing but hard-working filter sure delivers the goods on flavor. Popular filter price. This new Marlboro makes it easy to change to a filter. This one you'll like.

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